

FOR IMMEDIATE RELEASE: APRIL 3, 2008

CONTACT: NOELLE COLLINS

310-660-6217 noellec@westbasin.org

WEST BASIN MUNICIPAL WATER DISTRICT RECOGNIZED BY CALIFORNIA LEGISLATORS

FOR 'GETTING SERIOUS' ABOUT WATER RELIABILITY

SACRAMENTO, CA -- Acknowledging West Basin's commitment to diversifying our regional water supply and decreasing our dependence on imported water, Assembly Member Curren D. Price, Jr. (51st District) presented West Basin Directors Carol Kwan, Gloria Gray, and Ron Smith with a formal Resolution on the Assembly Floor, today, to congratulate West Basin for its pro-active approach with its cities and customer agencies to adopt the 'Its Time to Get Serious' campaign.

West Basin's service area includes 17 cities and parts of unincorporated Los Angeles County. West Basin has reached out to all of its 17 cities to encourage their councils to adopt "It's Time to Get Serious" resolutions and commit to working on their local ordinances to improve city-wide water conservation practices, consider using recycled water where practical, and support the development of new water sources. By the end of this month, 14 of those 17 cities will have adopted the resolution. Some are already working on their ordinances.

West Basin's service area includes the cities of Carson, Culver City, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Malibu, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, West Hollywood, portions of the cities of Los Angeles and Torrance, and several unincorporated communities in Los Angeles County.

Stressing the importance of water reliability, Assembly Member Price said, "West Basin is demonstrating tremendous leadership for our communities, not only by encouraging practical conservation measures that people can use in their homes and businesses, but by providing an alternative, and largely under-tapped, supply of recycled water that can be used for landscapes, industrial purposes, and even in street sweepers. Maintaining a reliable supply of water is a critical, serious issue and West Basin is creating real, cost-effective solutions, today, for our near-future and long-term water needs."

West Basin will continue working with its cities and customer agencies to review and revise their ordinances to implement measures consistent with the 'It's Time to Get Serious' campaign. Though each City's ordinance will be tailored to meet the unique needs of its constituents, some revisions may include reference to installing conservation

sevices when retrofitting buildings, using recycled water for city medians and landscaping, and other such wa	ter-saving
practices.	